



2006 DATES

34th Annual Tour

	CITY:	LOCATION:	DATE:	PRICE:	SIZE:
19th Annual	Las Vegas	Cashman Center	Sept. 8-10	\$625	10 x 10
17th Annual	Ventura	Seaside Park at Ventura Fairgrounds	Sept. 29- Oct.1	\$650 \$490	10 x 10 Outside
9th Annual	Del Mar	Del Mar Fairgrounds	Oct. 27-29	\$755 \$580	10 x 10 Outside
34th Annual	San Francisco	CONCOURSE Exhibition Hall	Nov. 3-5	\$755 \$605	10 x 10 8 x 10
32nd Annual	Sacramento	Cal-Expo	Nov. 17-19	\$755	10 x 10
29th Annual	San Jose	San Jose Convention Center	Nov. 24-26	\$775	10 x 10
22nd Annual	Pomona	Fairplex	Dec. 1-3	\$755	10 x 10

Corners are an additional \$125

A limited number of cart spaces are available for \$350 - \$400

*10' x 15' and 10' x 20' booths also available

New Address & Contact Information:

Harvest Festival
 c/o Western Exhibitors, Inc.
 2181 Greenwich Street
 San Francisco, CA 94123
 415-447-3205

Lori Walker, Sales Manager — 415-447-3217
 Allie Schulte, Operations Manager — 415-447-3215
 Nancy Glenn, Show Manager
www.weshows.com

HOW TO APPLY

APPLICATION/CONTRACT: Fill out the contract completely and read all the terms and conditions. Sign it, keep a copy for your records and mail the original with your deposit or full booth fees. First time applicants must fill out the jury criteria sheet and send required photos. Previously juried applicants adding new product must include photos and the jury criteria sheet. Photos will not be returned. Please submit your current Seller Permit number for appropriate State. Applications are accepted up to the show dates.

REQUIREMENTS:

- All crafts submitted must be handmade solely in the United States or Canada by the applicant using original and creative designs. **NO BUY-SELL OR IMPORTS** are allowed.
- The artist or business partner must be present at each show. You may be required to show proof of any business partners.
- **Sidewalls (no tarp), appropriate lighting, complete carpet or floor covering, and appropriate attire is mandatory. Signage is encouraged (no plastic signs allowed). Please see show guide for further explanation. Failure to meet these standards may jeopardize your standing in future shows.**
- Any new product added after you are placed in the show could affect your placement due to category limitations in each show. For example: *If your primary craft is not jewelry or ornaments, you must receive prior approval to sell these products in your booth.* You will be asked to remove any items from your booth that have not been juried and approved.

PLACEMENTS: Booth assignments will begin in February and will continue throughout the year. Booth assignments will not be given unless appropriate deposits are received with the application. The main factors taken into consideration for booth placements are: seniority, rating, category, demonstrating artist, booth presentation, and date application is received.

The number of exhibitors within each craft category is limited to a percentage per show.

NEW EXHIBITORS: We reserve spaces in every show for you. Please apply early in the year to ensure prime locations and shows of your choice.

FOOD EXHIBITORS: Food Exhibitors will incur additional health department fees. Single size servings that are intended for immediate on-premise consumption is not allowed.

DEPOSITS & PAYMENTS: Deposits for all shows requested must accompany application.

Final Balance is due on or before August 1, 2006. If balance is unpaid by August 1, booths are subject to cancellation without refund. Applications received after August 1 must include full booth fees for all shows requested.

BILLING & SERVICE CHARGES: Your mailed statement is your written confirmation and will show your outstanding balance, booth assignments, fees charged, and show status. A \$25 fee will be charged for returned checks.

A 5% late fee may be applied if paid after the Final Balance Due Date of August 1.

CANCELLATION POLICY: No cancel fee will apply if cancellation is made 10 days of 1st statement mail date. After 10 day grace period, your deposit will be charged. Cancellations after August 1, 2006 will result in 100% of booth fee being forfeited.

APPLICATION CHECKLIST

- Read the application and terms & conditions (on back of application) completely, fill out and don't forget to sign.
- All new applicants or exhibitors with new products must fill out the Jury Criteria Form.
- New food, bath and music applicants must send samples as well as photos. Food applicants must also fill out a food questionnaire.
- New applicants must include the following photos/slides with your application.
 - 4 - product photos that represent your finished work.
 - 1 - Photo of yourself making your product in your studio or workshop
 - 1 - Photo of your workshop showing the product being created, supplies and tools
 - 1 - Booth photo (a sketch may be submitted instead of photos)
- Include deposits and payments —see payment schedules on the left.
- Send us a short biography. We have numerous marketing opportunities that we would like to have the opportunity to include you in.

For more information, please call our Sales Department:
415-447-3205 or 415-447-3217
www.weshows.com

2006

APPLICATION & CONTRACT



2181 Greenwich Street
 San Francisco, CA 94123
 415-447-3205 Fax 415-346-4965

Previously Juried Exhibitor ID # First Time Applicant - Never Juried

Last Name _____ First Name _____
 Firm Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
 Cell Phone () _____
 E-mail address _____
 Web Site _____

SELLER PERMIT NUMBERS

California _____
 Nevada _____
 Business Partner _____
 Phone () _____ Fax () _____

DEPOSITS & PAYMENTS

Full fees are due and payable by August 1, 2006. If you are applying on or after August 1, full fees must be enclosed.

of Shows:

_____ x \$200 deposit per 10' booth = \$ _____
 _____ x \$300 deposit per 15' booth = \$ _____
 _____ x \$400 deposit per 20' booth = \$ _____

TOTAL SHOW DEPOSITS = \$ _____

Enclosed is my deposit in the amount of \$ _____ in US funds, payable to:

Western Exhibitors, Inc.
 2181 Greenwich Street
 San Francisco, CA 94123
 415-447-3205

Bill my credit card for deposits listed upon assignment of booth space and for balance on the balance due date of August 1.

Bill to: VISA Mastercard American Express

Card number: _____

Expiration Date: _____ Billing Zip Code: _____

Card Holder Name: _____

Signature: _____ Date: _____

No postdated checks. Monies will be deposited upon placement.

Date	City	Booth Type Code	Preferred Location Code
Sept. 8-10	Las Vegas		
Sept.29-Oct.1	Ventura		
Oct. 27-29	Del Mar		
Nov. 3-5	San Francisco		
Nov. 17-19	Sacramento		
Nov. 24-26	San Jose		
Dec.1-3	Pomona		

Booth Type (Codes)	Floorplan Location (Codes)
1 10' (Standard)	A Away from Entrance
2 15'	E Near Entrance
3 20'	N Away from Stage
4 Odd size OK	S Near Stage
5 Stationary Cart 3' x 4'	G Away from Food
6 Special Attraction	F Near Food
7 Outdoor (Del Mar & Ventura only)	L Central Location
8 8' x 10' (San Francisco only)	C Corner (not guaranteed)
	D Demonstrating Artist
	O Other requests

CRAFT INFORMATION: One word that identifies your craft category: (i.e.: jewelry, furniture, wood, etc.) _____

List all the items you will have for sale: _____

If you are a previously juried exhibitor, list all new items that you would like to add: _____

Average retail price range for products: (from \$ to \$) _____

The Jury Criteria sheet must accompany the application for all first time applicants and added products.

EXHIBITOR: DO NOT MARK IN THESE BOXES - FOR OUR USE ONLY		
LAST SHOW BOOTH:	ASSIGNED BOOTH:	STATUS:
LV _____	LV _____	<input type="checkbox"/> Current
VEN _____	VEN _____	<input type="checkbox"/> New Exhibitor
DM _____	DM _____	<input type="checkbox"/> Seniority _____
SF _____	SF _____	
SAC _____	SAC _____	
SJ _____	SJ _____	
POM _____	POM _____	

I/We hereby apply for exhibit space in the 2006 Harvest Festival. I/We hereby agree to abide by the show terms, conditions, regulations printed on the reverse side of this form. I/We understand appropriate lighting, sidewalls, complete carpet and flooring and proper attire is mandatory. I/We agree to allow Harvest Festival to use my photo/video in all advertising and promotional campaigns. I/We understand that all products are required to be made and created by me, and have been juried. I/We understand my booth fees and spaces at this show or future shows may be forfeited or canceled if this is misrepresented. I/We understand we do not have a contract for exhibit space until we receive written notification that this application has been accepted by Harvest Festival. We have made a copy of this application, which together with the written notice of acceptance will be our contract for this year's Harvest Festival.

Signature of Applicant _____

Date _____

CONDITIONS OF APPLICATION/CONTRACT

1. EXHIBITOR COVENANTS

- a) The exhibitor agrees to abide by all rules and regulations adopted by Western Exhibitors, Inc. and sponsors, and agrees that Western Exhibitors, Inc. shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
- b) The exhibitor agrees to observe all union contracts and labor relations agreements in force, agreements between Western Exhibitors, Inc. and the official contractors serving the show facility and companies operating in the building in which the show is taking place and to observe the labor laws of the jurisdiction in which the building is located. The exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body.
- c) The exhibitor agrees to obtain at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations, and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it a result of the operation of its trade or business in their space allocated.
- d) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show, where a prize or prizes having a value in excess of \$50 are offered, unless the exhibitor (i) satisfies Western Exhibitors, Inc. that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfaction to Western Exhibitors, Inc. covering the value of the prize(s).
- e) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees, and those for whom in law they are responsible for, obey any such regulations.
- f) It is the sole obligation of the Producer to furnish above exhibit space plus general lighting, cleaning of common area, heating and guard service. All other services of any nature shall be ordered in advance by the Exhibitor on forms provided.
- g) Any conduct deemed unprofessional by Western Exhibitors, Inc. may be grounds for immediate removal of booth and exhibitor from both current and future Harvest Festival exhibitions. In such instances there will be no refund of booth fees to any extent. Incidents will be handled on an individual basis and all decisions made by Western Exhibitors, Inc. will be deemed final. Western Exhibitors, Inc. reserves the right to terminate this contract at any time, with or without cause.
- h) Proper dress code will be strictly enforced. NO blue jeans, NO tank tops or shorts, NO flip flops.
- i) Absolutely NO IMPORTED ITEMS. Franchise organization or products bought and resold will NOT be allowed. Any exhibitor found displaying or selling such items in their booth may be asked to vacate immediately from said booth with no refund of booth fees. All work submitted must be handmade by the applicant in the United States or Canada.

2. DISPLAY STANDARDS

- a) The exhibitor agrees to occupy the contracted exhibit space (and only said space) during the full term of the show and to exhibit only the juried products described in this contract.
- b) Western Exhibitors, Inc. reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which Western Exhibitors, Inc. considers objectionable, and (iii) relocate exhibitors or exhibits when in Western Exhibitors, Inc. opinion such moves are necessary to maintain the character and/or good order of the show.
- c) Exhibitor agrees that, if accepted, Producer is under no obligation to rent space to Exhibitor in future years. Booth locations will be rented and assigned in accordance with the best interest of the exhibition, which Producer in its sole discretion shall have the right to decide. Western Exhibitors, Inc. will not give any exhibitor exclusivity on a product.
- d) Sidewalls (no tarp), appropriate lighting, complete carpet or floor covering is mandatory. Signage is encouraged; however, plastic signs are not permitted. All booth materials must meet fire proofing standards of each venue.
- e) Failure to bring booth up to required standards of Harvest Festival may result in removal from future shows.

3. ASSIGNMENT AND SUBLETTING

The exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of Western Exhibitors, Inc. which permission may be arbitrarily withheld.

4. INSURANCE

The exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Western Exhibitors, Inc.. The policy of insurance shall name Western Exhibitors, Inc. as the loss-insured and insure the exhibitor against all

claims of any kind arising from or in anyway connected with the exhibitor's presence or operations at the show. Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of Western Exhibitors, Inc. the exhibitor shall provide Western Exhibitors, Inc. with a copy of such policy.

5. INDEMNITY

- a) The exhibitor accepts all risks associated with the use of the exhibit space and environs. The exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Western Exhibitors, Inc., the show sponsors, or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the exhibitor, its officers employees, agents or their property.
- b) The exhibitor agrees to indemnify and hold harmless Western Exhibitors, Inc., show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or Western Exhibitors, Inc. or a visitor of the show.

6. EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and Western Exhibitors, Inc. assumes no responsibility for loss or damage thereto.

7. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of Western Exhibitors, Inc, its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of Western Exhibitors, Inc., its agents or any other exhibitor.

8. PAYMENT TERMS, CANCELLATION, AND TERMINATION

- a) Deposits are required for each show requested with the application. The balance is due and payable in full on or before August 1, 2006. No booth assignments will be given unless deposits or full booth payments are received with the completed application. Any booths not paid in full by August 1, 2006 are charged a 5% late fee until the balance is paid in full. After August 1, 2006, 100% of the booth fee is due with applications, any additional shows or booth increases.
- b) No cancel fee if cancellation is made 10 days of first statement. After 10 day grace period, a cancellation fee equal to your deposit will be charged. Cancellations after August 1, 2006 will result in 100% of booth fee being forfeited.
- c) In the event the exhibitor fails to make payment as afore said or fails to comply in any respect with the terms of this contract, Western Exhibitors, Inc. reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by show management as liquidated damages for breach of his contract and show management may thereupon rent said space. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.
- d) In the event that the exhibitors' check is returned by a bank, due to insufficient funds, a \$25 administrator fee will be charged to the exhibitor.

9. REMOVAL OF EXHIBITS

The exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The exhibitor also agrees to remove its display and equipment from the show site by the final move-out time limit, or in the event of failure to do so, the exhibitor agrees to pay for such additional cost as may be incurred.

10. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Western Exhibitors, Inc., or if for any reason Western Exhibitors, Inc. is unable to permit the exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, Western Exhibitors, Inc. will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

WESTERN EXHIBITORS, INC.